

TRIMAN GREWAL

UX DESIGNER

EXPERIENCE

UX Design Intern | Embreate

NOV 2022 - APR 2023, TORONTO, ON

- Conducted comprehensive UX design audits, identifying and documenting website flaws, and recommending improvements to enhance user experience, resulting in enhanced engagement and increased conversion rates
- Led the end-to-end creation of a new website section, from wireframing to high-fidelity design, aligning with the website's goals and contributing to improved user satisfaction and website performance
- Collaborated seamlessly with cross-functional teams, including developers and designers, to ensure the successful implementation of UX recommendations, fostering a collaborative environment and delivering impactful results
- Effectively communicated complex design concepts and their impact on user engagement and enhanced website performance.

Junior Designer | Chapi Chapo Design

JAN 2022 - SEP 2022, TORONTO, ON

- Led the design process for a retail store, starting from the initial concept phase based on qualitative research and user experience insights
- Presented compelling sketches, prototypes, and detailed design documents to key stakeholders, and effectively communicating design concepts
- Collaborated seamlessly with clients, architects, construction personnel, installation teams, and the design team, ensuring successful project delivery and timely execution

Graphic Designer | Embreate

JAN 2022 - MAR 2022, TORONTO, ON

- Designed the layout and graphics for a new advertisement campaign in collaboration with the marketing team and web development team.
- Revised prototypes in iterative process with design critiques

Interior Designer | Daakor

May 2019 - SEP 2021, TORONTO, ON

- Developed over 200 design concepts to help business increase customers
- Effectively trained & coached over 10 designers to onboard quickly

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[Portfolio/triman-grewal](#)

SKILLS

User research, user strategy, Wireframing, User testing, Prototyping, UI design, Information Architecture, Tools: Figma, Sketch, Adobe Creative Suite, HTML, CSS

PROFILE

As a multidisciplinary designer in Toronto, I blend human-centric principles with technology to create immersive experiences for leading companies and global brands. With four years of design experience, I craft impactful design solutions that bridge the gap between digital and physical realms.

EDUCATION

BrainStation | Diploma, User Experience Design

JUN 2023 - SEP 2023, TORONTO, ON CANADA

OCAD University | Bachelors of Design, Environmental Design

SEP 2017 - JUN 2021, TORONTO, ON CANADA

PROJECT

UX Designer | Industry Project | 7Shifts

AUG 2023

Collaborated with software developers & data scientists at 7shifts to solve a challenging problem within 24 hours, delivering successful outcomes that highlighted our strong problem-solving and teamwork skills